

The significance of the 10 gold bars...

Citigold was originally formed in 1993 as 'Charters Towers Gold Mines' and simplified its name to Citigold Corporation in 2004. Having international aspirations the name Charters Towers Gold Mines was a mouthful and therefore the company wanted to shorten the name but still retain it's heritage to the goldfield.

Since formation the company has had the pyramid of 10 gold bars as a part of its logo. These gold bars represent the 10 major gold reefs – Brilliant; Day Dawn; Queen; Victory; North Australian; Mexican; Just-In-Time; Rainbow; Moonstone; and Welcome that historically produced much of the Charters Towers gold riches.

The real gold bars these reefs produced were the foundation upon which the great 'City of Gold' of Charters Towers was built. For this reason, 10 gold bars were chosen as the symbol of Citigold Corporation. The blue 'stamp' or 'chomp' of the CiTi represents the seal for the branding of gold bars.

The Charters Towers was shortened to 'CiTi', the 'mines' was dropped and the GOLD remained. Our previous old web domain was 'ctgold' so it seemed like a natural extension to 'citigold'. The 'Corporation' was added to identify to the world that we are a major GOLD corporation.

"CITIGOLD" is registered as a Trade Mark for gold with the Commonwealth of Australia Trade Mark Office.